

PHILIPS



ST72 – E27 smart bulb

Hue White and Colour Ambiance

White and coloured light

Instant control via Bluetooth

Control with app or voice*

Add Hue Bridge to unlock more



8719514419391



Easy smart lighting

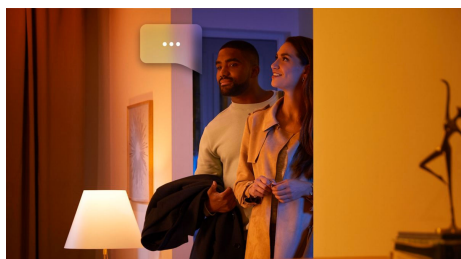
Handblown and made of crystal-clear glass, Lightguide bulbs are a statement piece. The reflections from its inner tube and coating play off of each other, creating a unique light effect that perfectly complements its unique vintage-style shape.

Easy smart lighting

- Control lights with your voice*
- Create a personalised experience with colourful smart light
- Unlock the full suite of smart lighting features with the Bridge
- Designed to be on display

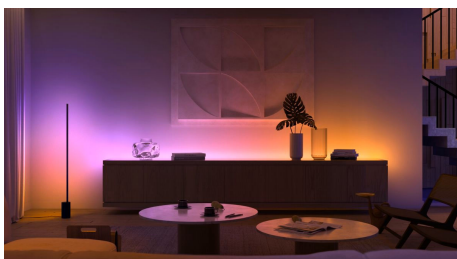
Highlights

Control lights with your voice*



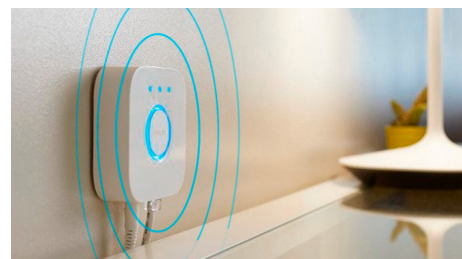
Philips Hue works with Amazon Alexa and the Google Assistant when paired with a compatible Google Nest or Amazon Echo device. Simple voice commands allow you to control multiple lights in a room, or just a single lamp.

Create a personalised experience with colourful smart light



Transform your home with over 16 million colours, instantly creating the right atmosphere for any event. With the touch of a button, you can set a festive mood for a party, turn your living room into a movie theatre, enhance your home decor with colour accents, and much more.

Unlock the full suite of smart lighting features with the Bridge



The Bridge unlocks the features that make smart lighting truly smart – away-from-home control, voice control, automated lighting and much more. Add a Bridge to your setup to create immersive experiences, tap into technology that's secure and reliable, and more. The Bridge is the key to smart lighting like you've never seen before.

Designed to be on display

With a glowing inner tube, glossy finish and unique shapes, Lightguide bulbs are the epitome of modern style. The inner tube can shine in any of millions of colours of light, and the reflective glass finish makes the bulb shine even brighter.

Specifications

Lamp dimensions

- Dimensions (WxHxD): 72x168

Durability

- Number of switch cycles: 50,000
- Nominal lifetime: 25,000

Environmental

- Operational humidity: 5% <H<95% (non-condensing)
- Operational temperature: -20°C to 45°C

Extra feature/accessory incl.

- Dimmable with the Hue app and switches: Yes

Guarantee

- 2 years: Yes

Light characteristics

- Colour rendering index (CRI): ≥80
- Colour temperature: 2000-6500 K

Packaging information

- EAN: 8719514419391

Power consumption

- Standby power consumption: 0.5
- Energy efficiency label (EEL): G
- Power: 6.8

Product dimensions and weight

- Overall height: 193 mm

Service

- Warranty: 2 year(s)

Technical specifications

- Lumen output bulb included: 500
- Diameter: 72 mm
- Weight: 84 g
- Bulb technology: LED
- Fitting/cap: E27
- Lumen output at 2100K: 500
- Lumen output at 2700K: 500
- EPREL Registration Number: 1838141

The bulb

- Form factor: ST72
- Input voltage: 220V-240V
- Light output: White and colour light
- Lumen output: 500 lm @ 2700K
- Power factor: 0.5
- Software upgradable: Yes
- Start up: Instant 100% light output

What's in the box

- Hue bulbs: 1

What's supported

- Compatible with Effects feature: Yes
- HomeKit compatible: Yes
- iOS: Yes
- Philips Hue App: Android 10.0 and above, iOS 16 or later
- Voice assistants (Hue Bridge required): Amazon Alexa, Apple Home, Google Assistant
- WiFi: Works without Wi-Fi
- Defined support period: Minimum of 48 months after introduction date
- Max. number of accessories: 12 (with Hue Bridge)
- Communication protocol: Bluetooth, Zigbee
- Compatibility with third-party systems: Alexa, Google Home, Apple HomeKit, IFTTT, Klikaanklikuit, Matter, Samsung SmartThings, Sonos

Box specifications

Packaging dimensions and weight

- EAN/UPC - product: 8719514419391
- Net weight: 0.13 kg
- Gross weight: 0.31 kg
- Height: 209 mm
- Length: 100 mm
- Width: 146 mm



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