



LG 55UR781C0LK TV 139.7 cm (55") 4K Ultra HD Smart TV Wi-Fi Black 300 cd/m²

Brand : LG

Product code: 55UR781C0LK

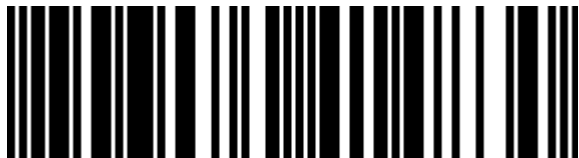
Product name : 55UR781C0LK

LG 55UR781C0LK. Display diagonal: 139.7 cm (55"), Display resolution: 3840 x 2160 pixels, HD type: 4K Ultra HD, Screen shape: Flat, LED backlighting type: Direct-LED. Smart TV. Display brightness: 300 cd/m², Native aspect ratio: 16:9. Wi-Fi, Ethernet LAN. Product colour: Black



Display		Ports & interfaces	
Display diagonal *	139.7 cm (55")	Common interface (CI) *	✓
HD type *	4K Ultra HD	HDMI ports quantity *	3
LED backlight	✓	Consumer Electronics Control (CEC)	SimpLink
LED backlighting type	Direct-LED	Power	
Screen shape *	Flat	Power consumption (standby) *	0.5 W
Native aspect ratio *	16:9	Energy efficiency class (SDR) *	G
Automatic brightness control	✓	Energy efficiency class (HDR) *	G
Display brightness *	300 cd/m²	Energy consumption (SDR) per 1000 hours *	81 kWh
Native refresh rate	60 Hz	Energy consumption (HDR) per 1000 hours *	121 kWh
Display resolution *	3840 x 2160 pixels	AC input voltage	100 - 240 V
Display diagonal (metric)	139 cm	AC input frequency	50/60 Hz
Smart TV		Energy efficiency scale	A to G
Smart TV *	✓	Power supply type	Internal
Internet TV *	✗	Brand-specific features	
Operating system installed *	WebOS	LG technologies (AV/TV)	Bluetooth Surround Ready, LG Channels, LG Sound Sync, ThinQ™, Works With Apple HomeKit
Operating system version	23	Technical details	
Apple AirPlay 2 support	✓	Processor	α5 AI Processor 4K Gen6
Smart modes	Cinema, Dolby Vision, Eco, Filmmaker, Game, Sports, Standard, Vivid	Weight & dimensions	
Sports apps	Sports Alerts	Width (with stand)	1235 mm
Audio		Depth (with stand)	230 mm
RMS rated power *	20 W	Height (with stand)	780 mm
Audio output channels	2.0 channels	Weight (with stand)	14.1 kg
Sound modes	AI Acoustic Tuning, AI Sound	Width (without stand)	1235 mm
Enhanced Audio Return Channel (eARC)	✓	Depth (without stand)	57.5 mm
Network		Height (without stand)	715 mm
Wi-Fi *	✓	Weight (without stand)	14 kg
Wi-Fi standards	Wi-Fi 5 (802.11ac)	Stand width	94.8 cm
Bluetooth *	✓	Stand depth	23 cm
Bluetooth version	5.0	Packaging data	
Ethernet LAN *	✓	Package width	1360 mm
Web browser	✓		

Design		Packaging data	
Product colour *	Black	Package depth	162 mm
VESA mounting *	✓	Package height	810 mm
Panel mounting interface	300 x 300 mm	Package weight	18.9 kg
Performance		Package type	Box
High Dynamic Range (HDR) technology	Dynamic Tone Mapping, Filmmaker Mode, High Dynamic Range 10 (HDR10), Hybrid Log-Gamma (HLG)	Packaging content	
High Dynamic Range (HDR) supported *	✓	Desktop stand	✓
Game features	Auto Low Latency Mode (ALLM), Game Optimizer, HGIG	Cables included	AC
Ports & interfaces		Remote control included	✓
HDMI version	2.1	Other features	
PC in (D-Sub) *	✗	Battery type	AAA
Ethernet LAN (RJ-45) ports	1	Number of batteries supported	2
USB 2.0 ports quantity *	2	Intelligent Voice Recognition	✓
Digital audio optical out	1		
RF ports quantity	1		



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