



# CRM Point™

Model: CRM-P

Advanced Device Management

Plug and Play Installation

Breakthrough Size and Performance



# Overview

Ubiquiti Networks introduces the CRM Point™, a compact, locally hosted solution for management of your airMAX® and airMAX ac network devices from a central point.

- Plug and play
- Breakthrough size and performance
- Powerful quad-core architecture
- Versatile scalability
- No hosting fees

## Plug and Play Installation

Instant setup – just connect the CRM Point to 802.3af PoE and run the U CRM Control™ setup wizard.

## Breakthrough Size and Performance

Pocket-sized for a minimal footprint, the CRM Point can easily be plugged into any switch or router on your network.

## Powerful Quad-Core Architecture

Featuring a quad-core processor, the CRM Point provides top-level processing power for centralized device management.

## Versatile Scalability

The CRM Point scales to host networks of almost any size to meet your growing management needs.

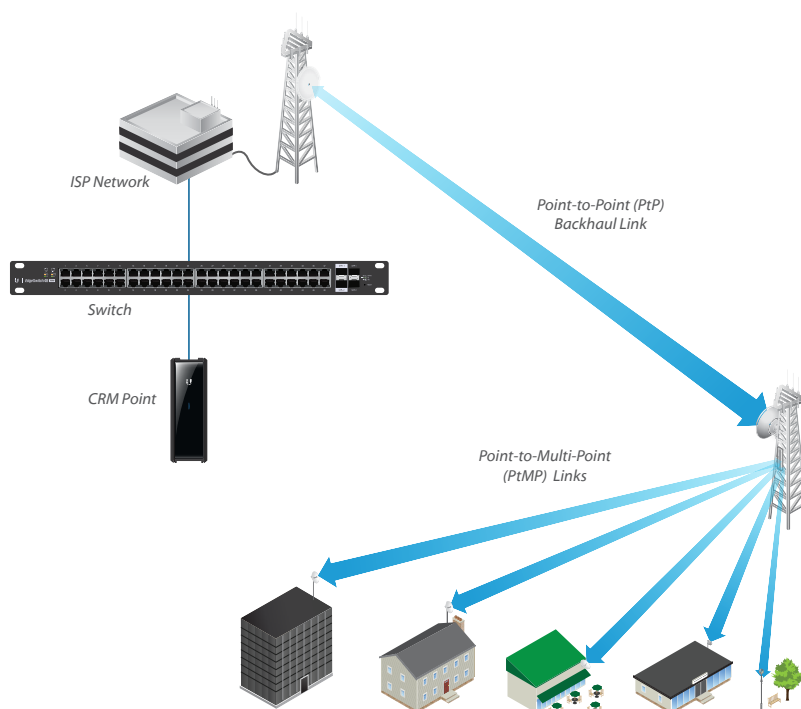
## No Hosting Fees

The U CRM Control software and all of its data are stored locally on the CRM Point, eliminating the costs associated with third-party cloud storage.



*CRM Point Deployed with 802.3af Ethernet Switch*

*Minimal footprint and simple plug and play deployment with an 802.3 PoE switch.*



*Example of CRM Point Deployment*

*Install the CRM Point anywhere in the network to discover and manage all your network devices.*

# Software

## U CRM Control™

The U CRM Control software comes pre-installed on the CRM Point for immediate deployment. The software provides an intuitive user interface with powerful features for advanced network and device management.

Using the U CRM Control software, you can now manage groups of airMAX and airMAX ac devices from anywhere in the network.

### Device Discovery

U CRM Control lets you quickly discover all airMAX and airMAX ac devices within your network. In addition to automatic device discovery, you can also scan IP ranges or manually add devices using their IP addresses.

### Network Monitoring

Check the system dashboard to display a summary of the current network status and to get real-time updates on the network status. The dashboard shows the PtP and PtMP networks. For each network type, you can display the spectral efficiency, airtime, and radio distribution for all applicable frequency bands. Real-time graphs also display throughput or airtime statistics.

### Device Views

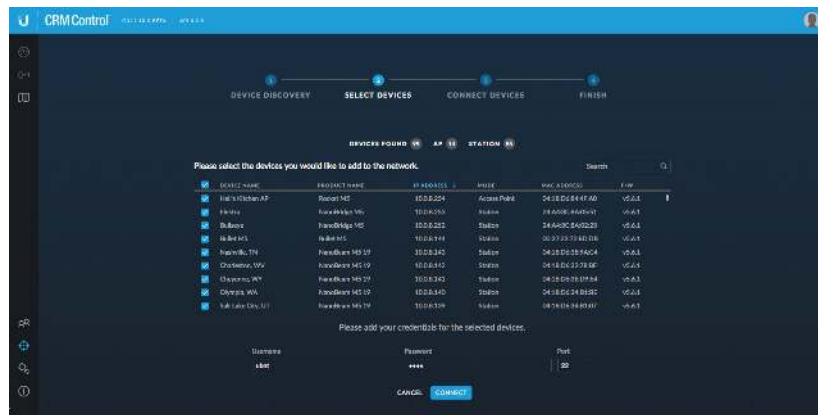
Track network performance with summary and detailed device views. Monitor uplink and downlink statistics, including charts of wireless signal quality and device activity. Search for a specific device or use filters to quickly find the devices you're looking for.

### Batch Firmware Upgrades

The U CRM Control software allows you to upgrade firmware simultaneously on multiple airMAX and airMAX ac devices, saving you valuable time.

### Link Simulations

The powerful link simulator helps you to plan your deployments. Create a point-to-point simulation anywhere on the map and test the link performance with immediate feedback based on terrain data and device configuration.



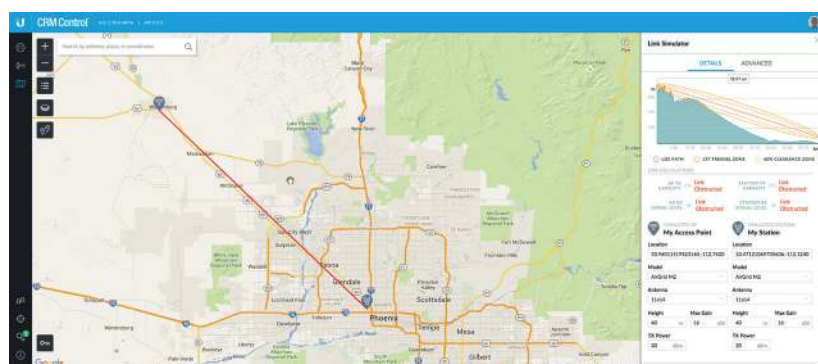
Device Discovery



System Dashboard for Real-Time Network Monitoring



Device View



Link Simulation

# CRM-P Specifications

| Physical / Electrical / Environmental |                                                          |
|---------------------------------------|----------------------------------------------------------|
| Dimensions                            | 21.7 x 43.4 x 121.9 mm<br>(0.85 x 1.71 x 4.80")          |
| Weight                                | 110 g<br>(3.88 oz)                                       |
| Max. Power Consumption                | 5W                                                       |
| Power Method                          | 48V 802.3af or<br>Passive PoE (Pairs 4, 5+; 7, 8 Return) |
| PoE                                   |                                                          |
| Micro-USB                             | 5V                                                       |
| Power Supply                          | 802.3af PoE or<br>Micro-USB 5V, 1A                       |
| Operating Temperature                 | 0 to 40° C (32 to 104° F)                                |
| Operating Humidity                    | 20 to 90% Noncondensing                                  |

| System Information   |                                               |
|----------------------|-----------------------------------------------|
| Processor            | Qual-Core SoC                                 |
| System Memory        | 2 GB DDR3                                     |
| Ports                | (1) 10/100/1000 RJ45 Port<br>(1) microSD Port |
| Networking Interface |                                               |
| Memory Interface     |                                               |
| Button               | Reset                                         |
| LED                  | Factory Defaults/Device Busy/Device Working   |

| Regulatory / Compliance Information |             |
|-------------------------------------|-------------|
| Certifications                      | CE, FCC, IC |

